## Count of Distinct UINs

There were 2,946 unique UINs for the streaming service and 1,522 unique UINs from screenings. In total there were 4,127 unique UINs. The sum of streaming $(2,946)$ and screenings ( 1,522 ) is 4,468 , which is 341 higher than the total number of unique UINs. This means that 341 students used the streaming service AND attended in-person events.

Note: 95 UINs could not be matched to the student records database and thus are excluded from all analyses.

| Category | 2,945 |
| :--- | :--- |
| Streaming | 1,522 |
| Screening | 4,126 |
| Grand Total |  |

Distinct count of UIN broken down by Category.

## Classification - Count of distinct UINs

| Classification | Screening | Streaming | Grand Total | $\%$ of Total UIN |  |
| :--- | ---: | ---: | ---: | ---: | :--- |
| Freshman | $612(41 \%)$ | $850(30 \%)$ | $1,323(33 \%)$ | $\square$ | $(41 \%)$ |
| Sophomore | $389(26 \%)$ | $723(25 \%)$ | $1,047(26 \%)$ | $(0 \%)$ |  |
| Junior | $198(13 \%)$ | $505(18 \%)$ | $670(17 \%)$ |  |  |
| Senior | $135(9 \%)$ | $521(18 \%)$ | $633(16 \%)$ |  |  |
| Masters | $145(10 \%)$ | $173(6 \%)$ | $298(7 \%)$ |  |  |
| Doctoral | $18(1 \%)$ | $89(3 \%)$ | $104(3 \%)$ |  |  |
| PB Nondegree | $1(0 \%)$ | $3(0 \%)$ | $4(0 \%)$ |  |  |
| Medical, First Year |  | $3(0 \%)$ | $3(0 \%)$ |  |  |
| UG Nondegree |  | $3(0 \%)$ | $3(0 \%)$ |  |  |
| Vet, Second Year |  | $3(0 \%)$ | $3(0 \%)$ |  |  |
| Postbac UG | $1(0 \%)$ | $1(0 \%)$ |  |  |  |
| Vet, Fourth Year |  | $1(0 \%)$ | $1(0 \%)$ |  |  |

Distinct count of UIN and \% of Total UIN broken down by Category vs.
Classification. Color shows \% of Total UIN. The marks are labeled by distinct count of UIN and \% of Total UIN. The view is filtered on Classification, which excludes Missing Data.

## Ethnic Origin - Count of distinct UINs

| Ethnic Origin | Screening | Streaming | Grand Total | \% of Total UIN |
| :--- | ---: | ---: | ---: | ---: |
| White Only | $530(35 \%)$ | $1,256(44 \%)$ | $1,672(41 \%)$ |  |
| Hispanic or Latino of any .. | $505(34 \%)$ | $809(28 \%)$ | $1,191(30 \%)$ | $(0 \%)$ |
| Asian Only | $190(13 \%)$ | $414(14 \%)$ | $557(14 \%)$ |  |
| International | $152(10 \%)$ | $162(6 \%)$ | $289(7 \%)$ |  |
| Black only or multi-racial .. | $72(5 \%)$ | $103(4 \%)$ | $155(4 \%)$ |  |
| Mult-racial excluding Black | $41(3 \%)$ | $108(4 \%)$ | $138(3 \%)$ |  |
| Unknown or Not Reported | $4(0 \%)$ | $17(1 \%)$ | $21(1 \%)$ |  |
| American Indian Only | $2(0 \%)$ | $6(0 \%)$ | $8(0 \%)$ |  |

Distinct count of UIN and \% of Total UIN broken down by Category vs. Ethnic Origin. Color shows \% of Total UIN. The marks are labeled by distinct count of UIN and \% of Total UIN. The view is filtered on Ethnic Origin, which excludes Missing Data.

## Sex - Count of distinct UINs

| Sex | Screening | Streaming | Grand Total | \% of Total UIN |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 663 (44\%) | 1,533 (53\%) | 2,056 (51\%) |  |  |
| Female | 833 (56\%) | 1,342 (47\%) | 1,975 (49\%) | (44\%) | (56\%) |

Distinct count of UIN and \% of Total UIN broken down by Category vs.
Sex. Color shows \% of Total UIN. The marks are labeled by distinct count
of UIN and \% of Total UIN. The view is filtered on Sex, which keeps
Female and Male.

## First Generation Status - Count of distinct UINs

| First Generation Stud.. | Screening | Streaming | Grand Total | \% of Total UIN |
| :--- | ---: | ---: | ---: | ---: |
| Not First Generation | $980(66 \%)$ | $2,048(71 \%)$ | $2,813(70 \%)$ | $\square$ |
| First Generation | $351(23 \%)$ | $579(20 \%)$ | $833(21 \%)$ | $(9 \%)$ |
| Unknown | $165(11 \%)$ | $248(9 \%)$ | $385(10 \%)$ |  |

Distinct count of UIN and \% of Total UIN broken down by Category vs. First Generation Student. Color shows \% of Total UIN. The marks are labeled by distinct count of UIN and \% of Total UIN. The view is filtered on First Generation Student, which keeps First Generation, Not First Generation and Unknown.

On/Off-Campus - Count of distinct UINs

| Res Life | Screening | Streaming | Grand Total | \% of Total UIN |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| On-Campus | $918(60 \%)$ | $1,811(61 \%)$ | $2,440(59 \%)$ |  |  |
| Off-Campus | $604(40 \%)$ | $1,134(39 \%)$ | $1,686(41 \%)$ | $(39 \%)$ | $(61 \%)$ |

Distinct count of UIN and \% of Total UIN broken down by Category vs. Res Life. Color shows \% of Total UIN. The marks are labeled by distinct count of UIN and \% of Total UIN.

The blue line represents the number of students who fell into each user frequency category. The orange line represents the running total of all users.


The trends of distinct count of UIN and \% of Total Running Sum of UIN for NumStreamingUsed. For pane Distinct count of UIN: The marks are labeled by distinct count of UIN. For pane \% of Total Running Sum of UIN: The marks are labeled by \% of Total Running Sum of UIN. The context is filtered on Category, which keeps Streaming. The data is filtered on UIN as an attribute, which keeps non-Null values only.

## Screening - Usage categories

The blue line represents the number of students who fell into each attendee frequency category. The orange line represents the running total of all attendees.


The trends of distinct count of UIN and \% of Total Running Sum of UIN for NumScreeningsAttended. For pane Distinct count of UIN: The marks are labeled by distinct count of UIN. For pane \% of Total Running Sum of UIN: The marks are labeled by \% of Total Running Sum of UIN. The context is filtered on Category, which keeps Screening. The data is filtered on UIN as an attribute, which keeps non-Nul values only.

